



Technical Prepress Specification

Platform:	Macintosh (recommended), PC
Operating System:	MacOSX, Windows
Software:	Adobe Illustrator CS6 (ai, eps) Adobe InDesign CS6 Adobe Photoshop CS6 Adobe Acrobat Pro

Preparation:

PACKAGES

Original application files:

1. Fonts converted to outlines;
2. Distance of graphic objects and texts from the die-cutter line minimum 2 mm;
3. Bleeds minimum 3 mm from each side;
4. Pictures should be attached in formats PSD, TIFF, with an optimal resolution of 300 dpi and colour model CMYK (or optionally Pantone channels), without additional profiles, placed in a separate folder.
RGB, LAB and other file formats different from CMYK will not be approved. KEA DTP Studio does not take responsibility for a potential interspace conversion effect;
5. The maximum ink saturation of designs printed on: coated materials - 320%, non - coated materials - 250%;
6. Enhancing (hot stamping, uv coating, embossing, braille, etc.) prepared in a vector format, should be described and declared with an additional color on a separate layer of the document;
7. Attached preview file (PDF, JPG) or printed design (for verification);
8. When settings are different from default, additional information about dimensions, color descriptions, enhancements and providing raster angles for each color are required.

LEAFLETS AND MANUALS

1. Composite PDF - with marked cut lines (outside the gross area), without additional signatures;
2. Bleeds minimum 3 mm from each side;
3. The design should be centered on the site.

BROCHURES, FOLDERS, POSTERS, ADVERTISING LEAFLETS

1. High resolution composite PDF - with marked cut lines (outside the gross area), without additional signatures and bleeds minimum 3 mm from each side.
2. For black text printed on the background, the overprint option must be enabled.
3. Enhancing (hot stamping, uv coating, embossing, braille, etc.) prepared in a vector format, should be described and declared with an additional color and saved in a separate pdf document.

We do not accept colour-separated files

Acceptance:

1. Using received materials KEA DTP Studio prepares PDF file with information form, which includes all necessary information to accept the project.
2. In case when client makes any changes or suggestions, another version of PDF file is prepared and send for acceptance.
3. Final colour acceptance - proof made by KEA DTP Studio, on the basis of materials supplied and approved by the client.